



## FOR IMMEDIATE RELEASE

Contact: Stephanie Sparkman  
Texas Sports Builders  
432.528.1189  
[steph@texassportsbuilders.com](mailto:steph@texassportsbuilders.com)

### **With a team built for speed, SMU football chooses Texas Sports Builders to build new field**

DALLAS – In each of the past two seasons, SMU football earned a bowl berth and a share of the Conference USA Western Division championship. When the 2011 season kicks off, the Mustangs will line up on a new, championship-caliber field at Gerald J. Ford stadium.

While searching for best turf with which to replace the current field, SMU officials were adamant that only the highest quality products and construction team be used. “We wanted to make sure that the field we chose would perform at the highest level for college or professional sports,” said Steve Orsini, SMU’s athletic director. “Our program emphasizes speed and we rely on the speed of the players, so we wanted a field with speed characteristics that were the most similar to natural grass. The product, and the research behind it, gave us confidence that we were minimizing the difference between natural grass and artificial turf.”

In addition to intercollegiate football practice and games, the field is also used for men’s and women’s soccer practice, men’s and women’s club lacrosse, and sports camps. In addition to the amount of use, Dallas’ scorching summer heat was another priority concern. “It’s a huge point for us to be able to say that we’re going to reduce the field’s heat radiation during the summer months,” Orsini said.

The search for a high quality product installed by a highly reputable construction team took SMU officials to Texas Sports Builders, a Burleson, Texas sports construction company. Installation of SMU’s state-of-the-art field began in early February and is scheduled for completion by the end of March.

#### About Southern Methodist University

A private university located in the heart of Dallas, SMU enrolls nearly 11,000 students from across the country and around the world. SMU sponsors 17 intercollegiate sports programs, and the university has ranked as the top school in its conference for 11 of the last 13 years in the Director’s Cup overall athletic rankings. Gerald J. Ford Stadium, the university’s on-campus football stadium, opened in 2000 and has seating for 32,000 fans.

#### About Texas Sports Builders

An industry-leading sport construction company, Texas Sports Builders provides turn-key athletic facilities with unmatched customer service. TSB is dedicated to building athletic facilities with integrity and durability. To learn more, go to [www.TexasSportsBuilders.com](http://www.TexasSportsBuilders.com).

###

417 North Rudd Street  
Burleson, TX 76028  
844.637.9428 or 817.447.9988  
[www.TexasSportsBuilders.com](http://www.TexasSportsBuilders.com)